

# STAT6061/STAT5008 – Causal Inference

## Part 3-1. Stratification and Standardization

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# Randomized experiment vs. observational study

- An observational study is characterized by an unknown functional form of the assignment mechanism, typically expressed as the propensity score  $e(x) = \Pr(A = 1|X = x, Y(0), Y(1))$ , whereas in a randomized experiment, the assignment mechanism is known and explicitly specified by the study design.
- An observational study typically assumes that the assignment mechanism is regular—meaning it is individualistic, probabilistic, and unconfounded—whereas a randomized experiment ensures the assignment mechanism is regular by design and under experimental control.

Randomized experiment	Observational study
Assignment mechanism is <b>designed</b> to be individualistic.	Assignment mechanism is <b>assumed</b> to be individualistic (also known as the <i>no interference assumption</i> , as discussed in Part 1.3).
Assignment mechanism is <b>designed</b> to be probabilistic.	Assignment mechanism is <b>assumed</b> to be probabilistic (also known as the <i>positivity assumption</i> as discussed in Part 1.3).
Assignment mechanism is <b>designed</b> to be unconfounded.	Assignment mechanism is <b>assumed</b> to be unconfounded (also known as the <i>exchangeability assumption</i> as discussed in Part 1.3).
Propensity score is <b>known</b>	Propensity score is <b>unknown and needs to be estimated</b>

# Randomization

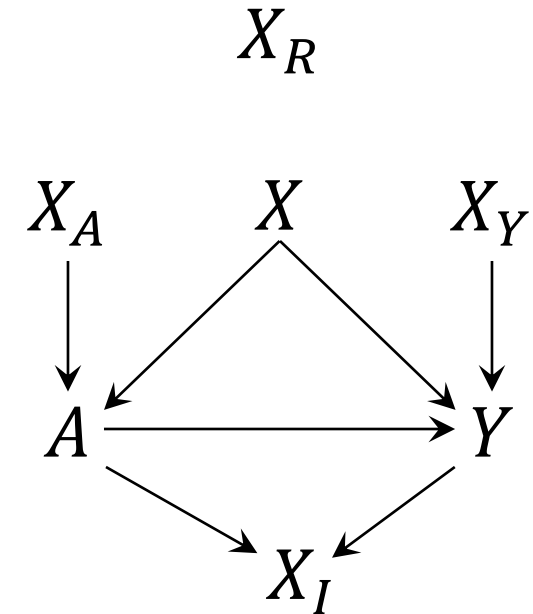
- Randomization guarantees unconfounded treatment assignment, ensuring marginal exchangeability:  $\{Y(1), Y(0)\} \perp A$
- Due to randomization, treated and control samples are exchangeable and considered “similar”:
  - Similar in terms of **observed covariates** (e.g., age, gender, weight, baseline health status, socioeconomic factors)
  - More importantly, similar with respect to **unobserved covariates** and **potential outcomes**
- Conditional randomization (stratified randomization) ensures
  - Conditional exchangeability:  $\{Y(1), Y(0)\} \perp A|X$ .
  - That is, treated and control samples are considered “similar” within each stratum defined by covariates.
- The core rationale of causal inference in observational studies is to conceptualize them as conditionally randomized experiments, given observed covariates.
- Although observational studies lack randomization, we can assess “similarity” within each stratum—or aim to reduce “dissimilarity”—through appropriate **covariate adjustment methods**.

# What covariates should we adjust for in observational studies?

(Ding, 2024)

## The covariates have different features:

1.  $X (= C)$  affects both the treatment and the outcome. Conditioning on  $X$  ensures ignorability, so we should control for  $X$ .
2.  $X_R$  is pure random noise not affecting either the treatment or the outcome. Including it in analysis **does not bias the estimate but it introduces unnecessary variability** in finite sample.
3.  $X_A$  is an instrumental variable that affects the outcome only through the treatment. Including  $X_A$  in analysis does not bias the estimate although it increases variability. However, with unmeasured confounding, including it in analysis **amplifies the bias**.
4.  $X_Y$  affects the outcome only but not the treatment. Without conditioning on it, the ignorability still holds. Since they are predictive to the outcome, including them in analysis often **improves precision**.
5.  $X_I$  is affected by the treatment and outcome. It is a post-treatment variable, not a pretreatment covariate. **We should not include it** if the goal is to infer the effect of the treatment on the outcome.



# Assess causal effects from observational studies

- The covariates that require adjustment in observational studies are the confounders, denoted by  $C$ .
- Identification assumptions:
  - Conditional exchangeability:  $\{Y(1), Y(0)\} \perp A|C$ .
  - SUTVA: no interference + consistency
  - Positivity
- Under the three identification assumptions, the causal parameter  $\mathbb{E}(Y(a))$  can be identified as

$$\int \mathbb{E}(Y|A = a, C = c) \Pr(C = c) dc$$

The ATE,  $\mathbb{E}(Y(1) - Y(0))$ , is identified as

$$\int \{\mathbb{E}(Y|A = 1, C = c) - \mathbb{E}(Y|A = 0, C = c)\} \Pr(C = c) dc$$

- This formulation aligns with the core principle of estimating causal effects in conditionally (stratified) randomized experiments.

# Estimation of ATE

- How can we estimate ATE

$$\tau = \int \{\mathbb{E}(Y|A = 1, C = c) - \mathbb{E}(Y|A = 0, C = c)\} \Pr(C = c) dc$$

- Following the concept of stratified randomized experiments, we use **stratification** to estimate causal effects within each stratum, and **standardization** to derive the marginal effect by weighting each stratum-specific estimate by its population proportion.

- Discrete covariate/confounder:  $\{Y(1), Y(0)\} \perp A|C = c$  for  $c = 1, 2, 3, \dots, K$

$$\hat{\tau} = \sum_{i=1}^N \pi_c \left\{ \frac{I(A_i = 1, C_i = c)Y_i}{N_{c,1}} - \frac{I(A_i = 0, C_i = c)Y_i}{N_{c,0}} \right\}$$

$$\pi_c = \#\{i: C_i = c\}$$

$$N_{c,a} = \#\{i: C_i = c, A_i = a\}$$

# Estimation of ATE: Outcome regression

- For continuous  $C$ , stratification can be implemented by fitting an outcome regression model with covariate adjustment.

$$\mu_a(C) = \mathbb{E}(Y|A = a, C)$$

- For example, we can assume a linear regression model:  $\mu_a(C) = \mathbb{E}(Y|A, C) = \beta_0 + \beta_a A + \beta_c C$
- These parameters can be estimated using ordinary least squares (OLS) or estimating equations.
- The predictor is denoted as  $\hat{\mu}_a(C)$

- Standardization can be achieved nonparametrically by using sample mean:

$$\hat{\tau}_o = \frac{1}{N} \sum_{i=1}^N \{\hat{\mu}_1(C_i) - \hat{\mu}_0(C_i)\}$$

- The standard error of the outcome regression estimator is typically estimated using a **nonparametric bootstrap**.

# Further discussion on outcome regression estimators

- In contrast to completely randomized experiments (where covariates are not confounders), the estimator becomes inconsistent if the model is misspecified. **Why?**
- Flexible modeling: can incorporate various machine learning techniques (e.g., linear/logistic regression, random forests, SVMs, deep learning) to estimate
- Limitation: Does not inherently ensure the positivity (overlap) assumption; relies on extrapolation in regions with limited data, potentially leading to unstable estimates.
  - Positivity remains essential for standardization because if  $\Pr(A = a|C = c) = 0$  while  $\Pr(C = c) \neq 0$ , then the conditional mean outcome  $\mathbb{E}(Y|A = a, C = c)$  is undefined.



# Overview of causal inference methods in observational studies

- **Standardization**
  - Outcome regression
  - G-computation
- **Weighting Methods**
  - Inverse Probability of Treatment Weighting (IPTW)
  - Stabilized weights
- **Matching Methods**
  - Exact matching
  - Mahalanobis distance matching
- **Propensity Score Methods**
  - Propensity score stratification
  - Propensity score weighting
  - Propensity score in regressions
  - Propensity score matching
- **Double Robust Methods**
  - Augmented Inverse Probability Weighting (AIPW)
  - Targeted Maximum Likelihood Estimation (TMLE)

# G-computation

**Step 1: Construct a regression model for outcome  $Y$ :  $\mathbb{E}(Y|A, C) = g(A, C; \theta)$**

**Step 2: Fit models with real data to obtain MLE for all parameters:  $\hat{\mathbb{E}}(Y|A, C) = g(A, C; \hat{\theta})$**

**Step 3: Conduct g-computation algorithm using MLE and bootstrap.**

(3a) For each individual in your sample (with covariate values  $C_i$ ), predict the potential outcomes under treatment level  $A = 1$ :  $\hat{Y}_i(1) = g(1, C_i; \hat{\theta})$ .

(3b) For each individual in your sample (with covariate values  $C_i$ ), predict the potential outcomes under treatment level  $A = 0$ :  $\hat{Y}_i(0) = g(0, C_i; \hat{\theta})$ .

(3c) Compute the means  $Y(a)$  for  $a = 1, 2$  which is the g-computation algorithm approximation estimation of  $\mathbb{E}(Y(a))$ :  $\sum_i \hat{Y}_i(a) / N$

(3d) Bootstrap to obtain the standard errors and corresponding 95% confidence intervals.

# References

Ding, P. (2024). *A First Course in Causal Inference*.

Hernán M.A., Robins J.M. (2020). *Causal Inference: What If*. Boca Raton: Chapman & Hall/CRC